

JIM LINNE

OEFFA SOIL HEALTH AMBASSADOR

Grass-Fed Beef Producer

WHITE CLOVER FARM, Hillsboro, Ohio

On Jim's 300-acre farm, he produces 100% grass-fed and grass-finished beef. He follows the soil health principles of regenerative agriculture, which mimic nature to continually improve soils through biology, as opposed to the conventional model that attempts to control nature through chemistry. Through rotational grazing of perennial pasture, Jim builds soil organic matter, increases biodiversity, and improves water infiltration and holding capacity. He doesn't use herbicides, fertilizers, pesticides, or antibiotics to protect the trillions of soil microbes. Jim strives to produce healthy, nutrient dense food using only grass, water, and sunshine—the way nature intended.



"Life on earth is dependent upon topsoil and our nation's current conventional management has led to severely degraded soils...The current conventional agricultural system is not sustainable. We must adopt regenerative agriculture as our new paradigm."

CONNECT WITH AN OEFFA SOIL HEALTH AMBASSADOR TODAY!

OEFFA'S SOIL HEALTH AMBASSADORS

- Can help you figure out the best ways to improve soil on your unique farm operation
- Offer advice on a variety of issues
- Connect you with other farmers
- Help you reach your soil health goals

If you are interested in connecting with one of OEFFA's Soil Health Ambassadors to hear about their lessons learned and to share the soil health goals for your farm and the challenges you face, contact OEFFA to be connected with a Soil Health Ambassador in your area!

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